

DR. MONIKA SENGUL-JONES

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EDUCATION

University of California San Diego | San Diego, CA

PHD, MA in Communication (Science Studies); 2020

Dissertation: The Liminal Work of Online Freelance Writing
Networked Configurations of Gendered Labor, Technologies, Subjectivities

Committee: Lisa Cartwright (Visual Arts and Science Studies Program, UC San Diego) ·
Daniel Hallin (Communication, UC San Diego) · Lilly Irani (Communication, UC San
Diego) · Elizabeth Losh (English, College of William & Mary), Kalindi Vora (Ethnic
Studies, UC San Diego)

University of Washington Extension Program | Seattle, WA

CERTIFICATE PROGRAM in UX Front-end development; 2016

Central European University | Budapest, Hungary

MA, MPHIL in Gender Studies; 2011

University of Washington | Seattle, Washington

BA in Comparative History of Ideas; 2004

APPOINTMENTS | EXPERIENCE

Society + Technology at UW, hosted by the Tech Policy Lab | School of Law | UW, Seattle, WA

DIRECTOR OF STRATEGY & OPERATIONS; 2024-present

- Design, grow, and lead a cross-campus, cross-disciplinary initiative involving 30 centers, programs, and disciplines and over 90 researchers
- Drive strategy and deliverables for operational norms and evaluation
- Create and implement intellectual life programming, including online and in-person salons, interviews, research mixers, a monthly reading group, moderate online

- community tools, and end-to-end planning for large-scale keynote conferences
- Evangelist and spokesperson about initiative, presenting at panels, conferences, and meet-and-greets
- Subject matter expert for media and external stakeholders

Department of Communication, University of Washington, Seattle and School of Interdisciplinary Arts and Sciences, University of Washington, Bothell

PART-TIME LECTURER; 2019-2024

COM 495 Cultural Impact of Information Technology, COM 495 Social Effects of Social Media, BIS 178 Introduction to Communication, BIS 313 Topics in Media Studies, Game Studies, BIS 236 Introduction to Interactive Digital Media, BIS 206 Engaging Literary Arts – Technologies of Self-Writing

Microsoft, Core Store UX | Redmond, WA (remote)

UX COPYWRITER | April 2022-June 2023

Content strategist for Microsoft Digital Store; supported product launches; responsible for best practices in copy and UX accessibility on 1000+ pages across 51 global markets and 58 language locales on an agile team leading the migration of Microsoft's \$15B digital store to Adobe Experience Manager (AEM)

Art + Feminism | New York, New York

CO-LEAD RESEARCHER; 2020-2021

- Designed and implemented a multilingual, collaborative, ethnographic, and action-research project on Wikipedia's reliable source guidelines on English, French, and Spanish Wikipedias, with Amber Berson and Melissa Tamani
- Spokesperson for project at conferences including WikiCred, Mozfest, and Wikimania
- Managed relationships with the advisory board and external funders; Drove collaborative writing of the final report, Unreliable Guidelines (see publications).

OCLC WebJunction | Seattle, WA

WIKIPEDIAN-IN-RESIDENCE; 2017-18

Designed and ran an 18-month research and online training program on Wikipedia and public library staff with the OCLC team

Researched and authored book chapters, articles, newsletters, blogs
 Spokesperson about project with media and external stakeholders
 Convened panels and gave presentations at ALA, PLA, KEXP fundraiser, NNLM, and a
 private Knight Foundation (funder) event
 Created and ran 9-week training program; repacked into an open-access curriculum

Department of Communication | University of Washington, Seattle, WA

VISITING SCHOLAR; 2014-16

Dissertation research, including 20 interviews and an ethnographic case study on the
 gendered experience of online freelance marketplaces and freelancer communication
 practices, gave a departmental lecture and attended lectures and community
 programming; Department advisors: Gina Neff and Christine Harold
 Project PI, Wikipedia Gap Finding Project (Wikimedia Foundation Grantee); 2015-16
 Co-managing editor, Catalyst Journal; with Cristina Visperas and Lisa Cartwright;
 responsible for the inaugural launch, editorial flow, and establishing best practices in
 accessibility for the peer-reviewed, online journal; published quarterly
 Initiator and co-organizer, with Amanda Menking, of 'I Love To You': Critical Wikipedia Edit-
 a-thon hosted at the UW Research Commons
 Participant, HCDE Infrastructures Reading Group with Daniela Rosner
 Participant, HCDE Social Computing Reading Group with David McDonald

Catalyst Lab | Department of Visual Arts and Department of Communication, UC San Diego

GRADUATE RESEARCHER (partially remote), 2012-2016

Participant, Research group on accessible technology and pedagogy, with Dr. Lisa
 Cartwright and Louise Hickman
 Participant, Research group on feminist technoscience, co-convened workshops, panel
 presentations, and grant reports
 Co-organized (remotely) speaker events for Dr. Lucy Suchman and Dr. Donna Haraway

Umeå University, Umeå, Sweden; 2011

VISITING SCHOLAR, Seminar in Affect Studies

INSTRUCTIONAL EXPERIENCE

Hugo House, Seattle

INSTRUCTOR, 2021-present

Courses: Nostalgia & travel writing, Climate & speculative fiction, Feminist science fiction, Tense and meaning, Flash fiction

OCLC and NNLM

INSTRUCTOR, Wikipedia + Libraries, 2018, 2019, 2020

Courses: Evaluating and Editing Wikipedia, Reliability, Health and Medical Information

Academic Connections, UC San Diego

INSTRUCTOR, Summer 2013

Course: Multimedia Journalism in a Digital Age

Doğa Koleji, Istanbul, Turkey

INSTRUCTOR, 2008-09

Course: English

TEACHING ASSISTANT EXPERIENCE (2011-14)

Introduction to Communication; Dr. Marisa Brandt, UC San Diego

Internet Industries; Dr. Lilly Irani, UC San Diego

Bilingual Communication and Globalization; Dr. Olga Vasquez, UC San Diego

How to Read a Film, UC San Diego Department of Communication, Dr. Michele Goldwasser

Situated Practices in Communication, UC San Diego Department of Communication Dr. Carol Padden and Dr. Christo Sims

Communication as a Social Force, UC San Diego Department of Communication, Dr. Dan Hallin, Dr. Natalia Roudakova

Communication, Politics & Citizenship in America, UC San Diego Department of Communication, Dr. Jeffrey Minson

Gender For Hire: Work in the Global Economy, CEU Department of Gender Studies, Budapest, Hungary, Dr. Eva Fodor

SELECTED TRAININGS | PROFESSIONAL DEVELOPMENT

The Antiracism and Writing workshop, Rachel Warner, Hugo House; 2023
 Novel Editing, Cari Luna, Catapult; 2023
 From Raw to Written; Poetry and creative writing with Sabrina Orah Mark, Athens, Georgia;
 Jan. 20-May 21
 Pitching bootcamp; Amanda Castleman, Write Like a Honey Badger, Seattle WA;
 Nov.-Dec. 20
 Novel Immersion workshop with Elise Hooper, Hugo House, Seattle WA; 2020
 Intro to Mythology, North Seattle College, Seattle WA; Sept.-Dec. 2020
 White Women: How can we do better talking about race and racism?; Seattle Public
 Schools, Hazel Wolf K-8 E-STEM, Seattle WA; monthly discussions, Jan. 2020-21
 Enacting the Inclusive Classroom," Critical Pedagogy Workshop, UW Simpson Center for the
 Humanities; Seattle WA; Feb. 21, 2020
 Citizen University: Preparing citizens to lead workshop, Seattle WA; Feb. 2017
 Community Data Science python training at University of Washington with Mako Hill; 2015
 Teaching in Higher Education, Central European University, Budapest, Hungary; 2011
 TEFL Certificate, Oxford TEFL Program, TRINITY, Prague, Czech Republic; 2005

AWARDS AND HONORS

Dean's Fellowship Award for Humanistic Studies, UC San Diego; 2020
 Knight Foundation's 2016 News Challenge | Wikipedia + Libraries; 2017 – 2018
 Wikimedia Foundation Grantee, INSPIRE Campaign; 2015 - 2016
 UC Humanities Research Institute Grant for Visual Culture Studies; 2016
 Honors Fellowship, National Communication Association (NCA); 2012
 Merit Fellowship, UC San Diego Department of Communication; 2011 - 2012
 Research Grant for Ethnicity in the European City Seminar, Berlin, Germany; 2010
 Travel Grant, Inter-University Centre, Dubrovnik, Croatia; 2010
 Susan J Tiff Writing Course Scholarship with Writers.com; 2008
 Rotary International Ambassadorial Academic Fellowship for Goodwill; 2006 - 2007
 UW Mary Gates Leadership Grantee; 2003
 UW Mary Gates Scholar for the Summer Institute in Arts & Humanities; 2003

SELECTED PUBLICATIONS

Google Scholar Profile: <https://scholar.google.com/citations?user=5lhbPKMAAAAJ&hl=en>

Reporter/Writer, Data Journalism.com, European Journalism Centre, Netherlands. December 2020 - present; <https://datajournalism.com/contributors/MonikasJ>

Berson, Amber, Monika Sengul-Jones, and Melissa Tamani. (June 2021). "Unreliable Guidelines: Reliable Sources and Marginalized Communities in French, English and Spanish Wikipedias." Reading Together: Reliability and Multilingual Global Communities. New York, NY: Art+Feminism. <https://artandfeminism.org/resources/research/unreliable-guidelines/>

Sengul-Jones, Monika (2018) "Intervening in Wikipedia: Inquiries and Opportunities," in Lauren S Berliner and Ron Krabill (Eds.) Feminist Interventions in Participatory Media: Pedagogy, Publics, Practice. Routledge. ISBN 978-0815375807

Sengul-Jones, Monika (2018) "'I'm a Librarian on Wikipedia': U.S. Public Librarianship with Wikipedia" in Merrilee Proffitt (Ed.) Leveraging Wikipedia: Connecting Communities of Knowledge. American Libraries Association. p. 215-233. ISBN 978-0838916322

Sengul-Jones, Monika (2017) 'Being a Better #Freelancer': Gendered and Racialised Aesthetic Labour on Online Freelance Marketplaces" in Ana Sofia Elias, Rosalind Gill and Christina Scharff (Eds.) Aesthetic Labour: Rethinking Beauty Politics in Neoliberalism. London, UK: Palgrave Macmillan. p. 215-229. ISBN 978-113747765-1

Irani, Lilly & Sengul-Jones, Monika (2015) "Difference Work: A Conversation with Lilly Irani." Catalyst: Feminism, Theory, Technoscience, 1(1). DOI: 10.28968/cftt.v1i1.28816

LEADERSHIP

SALON ORGANIZER & MODERATOR, Bioethics & Genetics Two-Day Salon, UW, co-sponsored by the Department of Bioethics & Humanities, School of Medicine

PANEL CO-CHAIR, with Amanda Menking, Technologies of Menstruation, Menstruation as Technology, 4S, Online/Toronto; October 2021

SPEAKER, Beyond the Edit-a-thon: Art+Feminism Research, Wikimania 2021, August. 17, 2021

CO-PI, Reading Together: Multilingual Communities and Reliable Sources Research Project, Art+Feminism, funded by WikiCred; Sept. 2020 - March. 2021

CONSULTANT, Instructional Designer, Health and Medical Information, Network of National Libraries of Medicine; July - Dec. 2019, Sept. - Oct. 2020

PRESENTER, Evaluating Wikipedia's Health and Medical Information in an Age of Misinformation, NNLM; October 14, 2020

CONSULTANT, Washington State History Museum's Centennial Washington Women's Suffrage Edit-a-thon; March 2019

CONSULTANT AND WORKSHOP FACILITATOR, National Network of Libraries of Medicine (NNLM) Edit-a-thons on Rare Diseases and Women's Health; Spring and Fall 2018

PANEL CHAIR, Feelings and Doubt in Technoscience, 4S, Boston; 2018

PRESENTER AND TRAINER, Editing as Activism: Wikipedia Editing for Black History Month, Wikipedia Training and Edit-a-thon with the Social Justice Club at UW Bothell; Feb. 2017

CO-ORGANIZER, Weekly Wikipedia Workshops and Lecture Series at the UW Research Commons, Cascadia Wikimedia User Group and UW Research Commons; Fall 2015

PROJECT PI, Wikipedia Gap Finding Project (Wikimedia Foundation Grantee); 2015 - 2016

ORGANIZER, UCSD Graduate Student Symposium with Dr. Lucy Suchman; April 2015

CO-ORGANIZER, 'I Love To You': Critical Wikipedia Workshop and Edit-a-thon; University of Washington Research Commons; Feb. 14, 2015

INTERNSHIP ON WIKIPEDIA AND AUTHORITY, FemTechNet, Dr. Anne Balsamo; 2012

ORGANIZING TEAM, Feminist Technocultures and Infrastructures Conference: Cross-

disciplinary Legacies and Futures, UC San Diego; March 2013

GRADUATE STUDENT ASSEMBLY PROGRAM REPRESENTATIVE, Science Studies Program, UC San Diego; 2012 - 2013

ORGANIZER, Comm Garden, UC San Diego Department of Communication Graduate Student Spring Symposium; April 27 - 28, 2012

MEMBER, Graphic Designer of Lecture Series Posters, Intellectual Life Committee, UC San Diego Department of Communication; 2011 - 2013

CO-ORGANIZER, International Women's Day Conference, Central European University, Budapest, Hungary; March 8, 2010

CO-ORGANIZER, End Violence Against Women Day Event, Central European University, Budapest, Hungary Fall, 2009

STUDENT UNION BOARD MEMBER, GENDER STUDIES REPRESENTATIVE, Central European University, Budapest, Hungary; 2009 - 2010

LECTURES, TALKS, CONFERENCES, PARTICIPATION

"Unreliability and Training: Art+Feminism," Speaker, Queering Wikipedia; April 2023

"Critical Approaches to Online Activism: The Case of Wikipedia" Keynote, Online Northwest Conference; Portland State University; March 21, 2020 (canceled due to COVID19)

"Why Wikipedia in Libraries," Presenter, African Libraries and Information Association Institutions Webinar Series; Feb. 20, 2020

"Failures in Early Online Information Services: The Case of The New York Times Information Bank (1967-1983) and Gendered Narratives About the History of Online Information Services" Guest lecture, OCLC Membership and Research Division Brownbag; May 29, 2019

"Diagnosing Citogenesis: Feminist Inquiries into Health and Medical Information on

Wikipedia"; Guest lecture, Participatory Media, UW-Bothell, Dr. L. Berliner; May 2019

"Prefiguring the User: Gendered Labor, Crises of Authority, and Commercial Online Information Services, 1963-1983"; Colloquium Lecture, UC San Diego Science Studies; 2019

"Wikimedia's Global Gender-Focused Initiatives: Approaches and Challenges to Decolonizing Feminisms with Wikimedia"; Guest Lecture, University of Helsinki Department of Cultures, Helsinki, Finland, Dr. Dusica Ristivojevic; Nov. 2018

"Librarians' invisible work on Wikipedia: Pathways for equity in information access"; Keynote with Candace Faber & Katherine Maher, Wikimedia Fundraiser, KEXP Seattle; Oct. 24, 2018

"Bringing Feminist Pedagogy to Wikipedia Training for US Public Library Staff"; Panel presentation; WikiConference North America, Ohio State University; Oct 18 - 21, 2018

"Twitter and the News: Improving Trust Between Journalists and Diverse Communities," Participant (OCLC), Knight Foundation, New York City, New York; March 26, 2018

Wikipedia + Libraries Spark Talk, OCLC Booth Presentation at the Public Libraries Association (PLA) Annual Conference, Philadelphia, PA; March 22, 2018

"Women in the Wikimedia Movement: Conversations with Communities", Panel presentation with Merrilee Proffitt, OCLC, Luisina Ferrante, Wikimedia Argentina, and Maria Cruz, Wikimedia Foundation; Wikimedia Foundation Global Meeting; March 8, 2018

"Schadenfreude as an Inscription Device: Toward an STS Theory about the Work of Perverse Pleasure for Data Science," Panel presentation Feelings and Doubt in Technoscience, 4S, Boston, MA; Aug. 2017 (Absent due to health)

"Librarians on Wikipedia: Why and What's Next," Leveraging Wikipedia for Libraries: Outcomes and Opportunities Panel, American Libraries Association Annual Conference, Chicago, IL; June 2017

Participant/Collaborator in Ethnography and Design: Mutual Provocations, UC Collaboratory for Ethnographic Design (CoLED), UC San Diego; Oct. 2016

"Thinking with Catalyst: Making and Doing Feminist STS", Presenter for Making and Doing Exhibition; "Theory Roundtable: A Dialogue on Feminism and Postcolonialism", Discussant,

4S, Denver, CO; Nov. 14 2015

"Behind Usernames: Ghostwriters and the Figuration of Online Authorship", Presenter for Policing Online Identities panel, 4S, Denver, CO; Nov. 14, 2015

"Free Labor and the Gift: Labor Markets, Digital Labors, and Online Engagement", Guest lecturer, Course consultant, Gender and Online Engagement, UW Department of Gender, Women and Sexuality Studies, Dr. Regina Yung Lee; Nov. 9, 2015

"Working with Academic Experts in a Feminism-focused Distributed Editing Project", WikiConference USA, Wiki Education Foundation and Wikimedia Foundation, D.C.; 2015

"The Promise and Peril of Wikipedia as an Online Volunteer Project for Knowledge Production", Guest lecturer, Course consultant; Education, Technology, and Society (Mellon Foundation grant), Dr. Alice Lesnick, Bryn Mawr College; Sept. - Nov. 2015

"Cruel Visibilities: Ghost Writing Work in Online Freelance Marketplaces", Cultural Dynamics in Virtual Work Summer Workshop University of Vienna; July 5 - 11, 2015

"What's at Stake in #WikiWork on Wikipedia?" Presentation, #Wikiwork Wikipedia Edit-a-thon, University of Washington Research Commons; May 24, 2015

"Shadow Work: Online Ghostwriting and the Foreclosed Dream of Freelance Writing", Colloquium Lecture, UW Department of Communication; May 14, 2015

"Material-Figurations and Configurations of/and Digital Freelance Work", Presentation, Lucy Suchman Doctoral Workshop, Science Studies, UC San Diego; April 13 - 14, 2015

"Gender and Wikipedia in a Commercial Digital Media Ecosystem", Presenter, 'I Love To You' Critical Wikipedia Edit-a-thon, UW Research Commons; February 14, 2015

"The Promise and Peril of Wikipedia as a Volunteer Participatory Platform", Guest lecturer, course content consultant, Introduction to Participatory Media, UW-Bothell; Jan. 2015

"Boundary Objects: Technocultures", Panel facilitator with Roshanak Kheshti, Kriss Ravetto-Biagioli, Carol Stabile, Tina Takemoto, with Jeanette Roan, March 2013

Feminist Technocultures and Infrastructures Conference: Cross-disciplinary Legacies and

Futures, Participant and co-organizer, UC San Diego Visual Arts; March 2013

"Scaling Face: Feminist Approaches to MOOC Pedagogy", Presentation and film screening with Erica Cheng, Biannual Association of Communication, Tijuana, Mexico; April 2014

"The Dialogues on Feminism and Technology Project", Panel presentation with Elizabeth Losh, Erika Cheng, Jade Ulrich, Susie Ferrell at High Impact Practices: Interdisciplinary Collaborations and Creative Connections in Experiential Learning, UC San Diego; Jan. 2014

"Can we find out if she is pregnant?": Narratives and Practices of Scoring Data in Predictive Analytics", Access/Trespass, Media Fields Conference, UC Santa Barbara; April 2013

"Content Farm Work and the Cultural Practices of Big Data", Infosys, Northwestern; Oct. 2012

"Performativity in Data Mining and Freelance Content Writing", Presenter, participant, National Communication Association (NCA) Doctoral Honors Seminar, USC; 2012

Now! Visual Culture, Participant, New York University, New York City, NY; May 2012

Secrets of the Body: Mechanical Turks' Minds and Data Mined Bodies, Panel presenter,

(Re)Mapping the Everyday Through Visual Culture, Inter-University Centre, Dubrovnik, Croatia; 2010

Affects in Digital Writing Work, Panel presenter, workshop participant, Working with Affect in Cultural Theory, Umeå University, Umeå, Sweden, Dr. Jackie Stacey; April 2010

ADDITIONAL EXPERIENCE

JOURNALIST, European Journalism Centre, Data Journalism; 2019 - 2021

WEB DEVELOPER, Catalyst Journal; 2013 - 2015

FREELANCE WRITER, Demand Media Studios, Santa Monica, California; 2011

COPYWRITER, Curation Consultant, Printa Academia, Budapest, Hungary; 2011

EDITOR, Ethnicity in the City Collection, Prague, Czech Republic; 2010

FEATURES WRITER AND CORRESPONDENT, Ink Publications, London, UK; 2008 - 2011

CONTENT CURATOR, Writer, Joobili Travel, Budapest, Hungary; 2009 - 2010

DIRECTOR OF ONLINE COMMUNITY DEVELOPMENT, FEATURES WRITER, All Hungary
Media Group, Budapest, Hungary; 2007 - 2008

LANGUAGES

English (native); Turkish (intermediate)