

Monika Sengul-Jones, PhD

Professional writer, editor, and journalist. Expert in culture and technologies.

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RELATED EXPERIENCE

Microsoft— UX Copywriter

APRIL 2022 – JUNE 2023

UX copywriter and user evangelist to market new and existing products on Microsoft Store with a cross-functional team, in collaboration with internal stakeholders.

European Journalism Centre—Journalist (Freelance)

OCT. 2020 – PRESENT

Interview data scientists, news editors, academics, and more to research and write multimedia articles for media professionals. Topics include cutting edge professional uses of AI, machine-learning, drones, and structured data.

University of Washington—Lecturer in Communication

DEC. 2019 – APRIL 2022, SEPT. 2023 - present

Design and deliver 5-credit undergraduate courses in communication, including methods, film studies, media studies, and impact of digital culture on everyday life (romance, business, emotions, play, etc.).

Art+Feminism—Postdoc researcher

SEPT. 2020 - JUNE 2021

Co-led grant-funded qualitative research project on user experience and reliability of Wikipedia guidelines in English, French, and Spanish. Skills include research design, interviewing, focus groups, content analysis, report writing, social media posts. Presented at internet conferences, including Mozfest and Wikimania.

OCLC WebJunction—Subject matter expert (Wikipedia)

FEB 2017 - MAY 2018

Designed and delivered a 18-month program to unite public library staff and Wikipedia. Skills include project design and evaluation, survey design, interviews with more than 30 library staff, case studies, blogs, and reporting. Webinar facilitator, conference presenter, book chapter author, and instructor of a 9-week training course for 500+ U.S. library staff.

Catalyst Journal—Co-Managing Editor

SEPT. 2013 – DEC. 2015

Co-managed the editorial process and online community management of an academic journal published quarterly. Developed style guide, facilitated submissions, peer review, revision, copyediting, proofreading, and publication. Responsible for internal and external journal communication.

COMPETENCIES

Interviewer | With experience in journalism and ethnographic research, I ask questions that invite interviewees to share more.

Speaker | Whether I'm making an internal presentation, lecturing in a hall, or facilitating a workshop, I am a confident and clear speaker.

Tech writer | I am skilled at making digital technologies relatable to a broad readership.

Multimedia storyteller | I've worn many hats as a media maker—journalist, editor, fiction writer—this empowers me to deliver excellent editorial support and storytelling.

AWARDS & HONORS

UCSD Dean's Prize for Excellence in Humanistic Studies, 2020

Funders: WikiCred, NNLM, Wikimedia Foundation, Knight Foundation, Rotary International

TECHNICAL

Adobe Experience Manager (AEM), Azure DevOps, AP Style, Canvas, Exact Target, Figma, Media-Wiki, Microsoft Style Guide, Open Journal Systems (OJS), Python

EDUCATION

MA/DOCTORATE, Communication, UC San Diego

BA, Comparative History of Ideas, University of Washington

CERTIFICATE COURSE in UX & Front-End Development at University of Washington Extension